





We are changing the **face** of **success**.



Because **inequality** means **inefficiency**.



A close-up photograph of two indigenous women with traditional face paint. The woman in the foreground has red and black patterns on her forehead and cheeks, and is wearing a necklace of white beads. The woman in the background is smiling. The image is overlaid with a semi-transparent dark grey rectangle containing white text.

Because we are dedicated to activating the **full** potential of the public and private sectors.

**Because we
are...**

100%

Committed to Gender Equality.



Revenue, growth, and poverty alleviation are at stake when 50% of the population is held back from peak potential.

IDBG is the partner of choice because we see

Strength in the Numbers:

harnessing the potential of 100% gender equality means comprehensive commitment and real results. That's the bottom line.

A Model For Progress To Strengthen Global Outcomes:

IDB's innovative gender equality solutions push successful public and private sectors interventions—creating an evidence-based model that can be harnessed in LAC and around the world.

100%

Reach.

A Sharper Focus To Strengthen Sectors:

Prosperous development is embedded in the potential of a country's people—and this means parallel gender opportunity drives unparalleled development success.

100%

Sustainability.

A Competitive Advantage To Strengthen The Balance Sheet.

Looking through the gender lens brings a clearer vision of bottom line potential. Greater access and gender equality strengthen competitive advantage.

100%

Impact.



When the world looks up,
they will see

Strength in the Numbers.



They will see us.



Committed to
Gender Equality.



100% Committed to Gender Equality.

Strength in the Numbers



100% Committed to Gender Equality.

100%

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Strength in the Numbers

100% Committed to Gender Equality.

Strength in the Numbers







AGRICULTURE

Strength in the Numbers

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Greater
Access
is Greater
Yield

100%

Committed to
Gender Equality.



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of **success.**



Strength in the Numbers

100%

Committed to
Gender Equality.



Committed to Gender Equality.



Committed to Gender Equality.



Primary Color:
PMS 375

Secondary Colors:



PMS Black 7



PMS 3025

**Strength
in the
Numbers**

Strength
in the
Numbers





Message Platform



Mission:

We work every day to strengthen our commitment to gender equality—because this is the key to driving markets that thrive, businesses that succeed, communities that rise, and people that achieve full potential.

100%

Committed to
Gender Equality.

Vision:

By helping governments and businesses harness the potential of 100%—through women’s economic empowerment, social agency, equal participation, and other focused initiatives—we serve as a model of success at home and around the world.

This is our vision and it is also our promise to you.

100%

Committed to
Gender Equality.

Pillars:

Our three-pronged approach drives our mission and vision for 100%.

100%

Committed to
Gender Equality.

PILLARS

Knowledge:

We develop impact data and best practices in gender equality that drive smarter investment decisions for IDB as well as 100% institutional capacity across countries, regions, and businesses.

100%

Committed to
Gender Equality.

PILLARS

Solutions:

We design innovative investment and advisory solutions that uphold best practices to powerfully leverage gender equality—which means 100% potential profitability and impact across businesses and sectors.



Committed to
Gender Equality.

PILLARS

Accountability:

We are 100% committed to real progress, which starts with our own organizational strategy to achieve internal gender equality.



Committed to
Gender Equality.



Activation

Programs, projects, and
resources that ladder up to

A large, solid green circle containing the text "100%" in a bold, black, sans-serif font. The circle is positioned to the right of the main text block.

100%



AGRICULTURE

Does gender equality matter
in the agricultural sector?

100%

A woman wearing a grey bucket hat and a white patterned shirt is smiling broadly in a coffee plantation. In the background, another person wearing a light-colored hat and a green shirt is working among the coffee plants. The scene is set in a lush, green coffee field with rows of plants stretching into the distance.

When the gender landscape is leveled in the agricultural sector, productivity increases, poverty is reduced, and nutrition improves.



TRANSPORTATION

Does gender equality matter
in the transportation sector?




When both men and women can safely get where they need to go and work side-by-side in the sector, equal and upward mobility make for sustainable economies.



ENERGY

Does gender equality matter
in the energy sector?

100%

A woman wearing a white hard hat and a high-visibility yellow safety vest over a brown shirt. She is looking down and to the right, holding a pair of glasses. The background is a blurred industrial or construction site.


When companies allow for stronger gender parity at the executive level, they are more likely to invest in renewable power generation —and this means progress in the flight against climate change.



BANKING

Does gender equality matter
in the banking sector?

100%

A woman with brown hair pulled back, wearing a patterned top and a blue earring, is smiling broadly and gesturing with her hands in a meeting. A man in a light blue shirt is visible in the foreground, looking towards her. The background is blurred, showing other people in a professional setting.

When banks holistically serve women—
as consumers, employees, and business
owners—they see greater portfolio
growth, which drives stronger client
loyalty, retention and ultimately, profits.



BUSINESS

Does gender equality matter
in corporate leadership?

100%

A pregnant woman in a dark grey dress stands in a modern office, holding a smartphone and gesturing while speaking to two seated colleagues. In the background, a large whiteboard displays a 'BRAND IDENTITY' chart with various data points and graphs. The office has large windows with a view of trees and a building.


When companies support women in leadership and flexibility for families, they ensure greater employee retention and profitability.



PREVENTION OF VIOLENCE AGAINST WOMEN

Does gender equality matter
in the fight to reduce violence
against women?

A large green circle containing the text "100%" in white, bold font.



When equal voice and workforce participation help shift gender dynamics and reduce financial dependency, this combination curtails violence against women.



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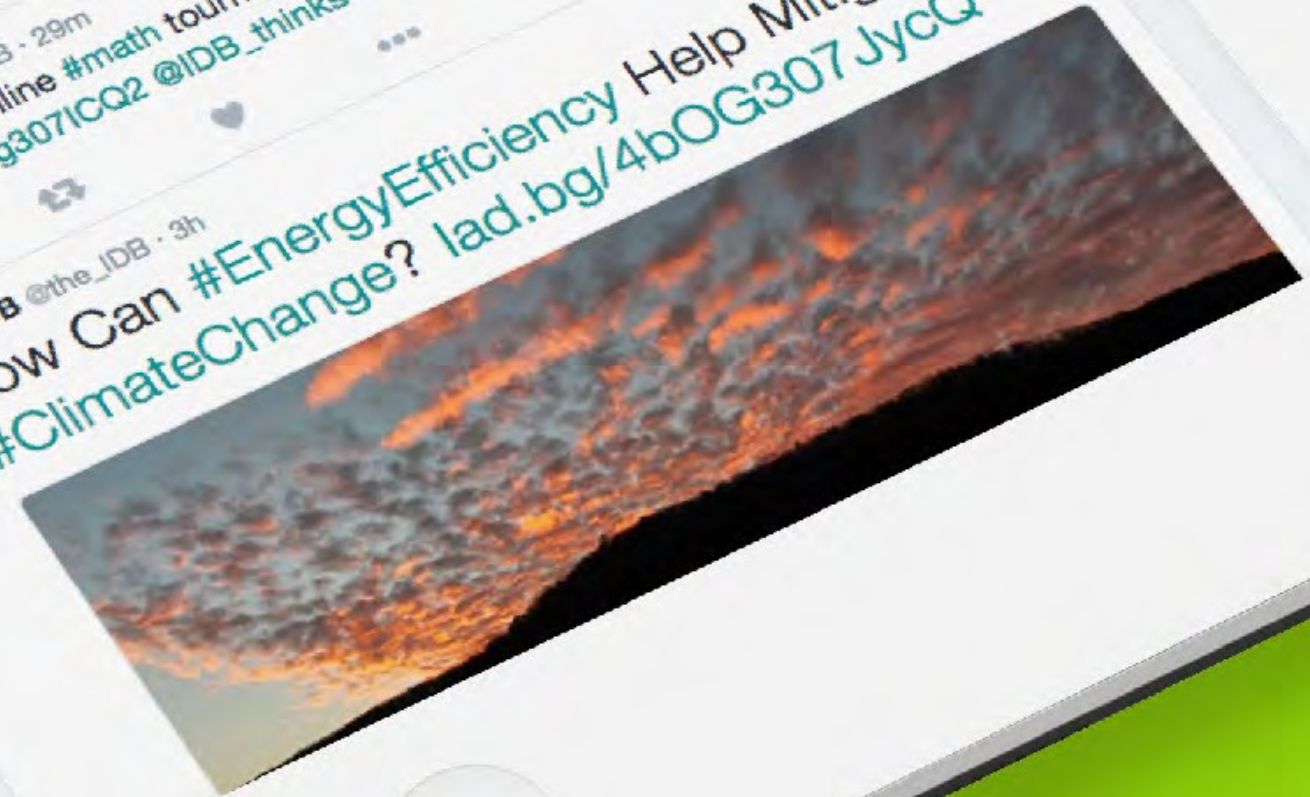
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Our commitment to gender equality in #LatAm and the Caribbean is at 100%. Is yours? Learn more: lad.bg/prTq307ISa9

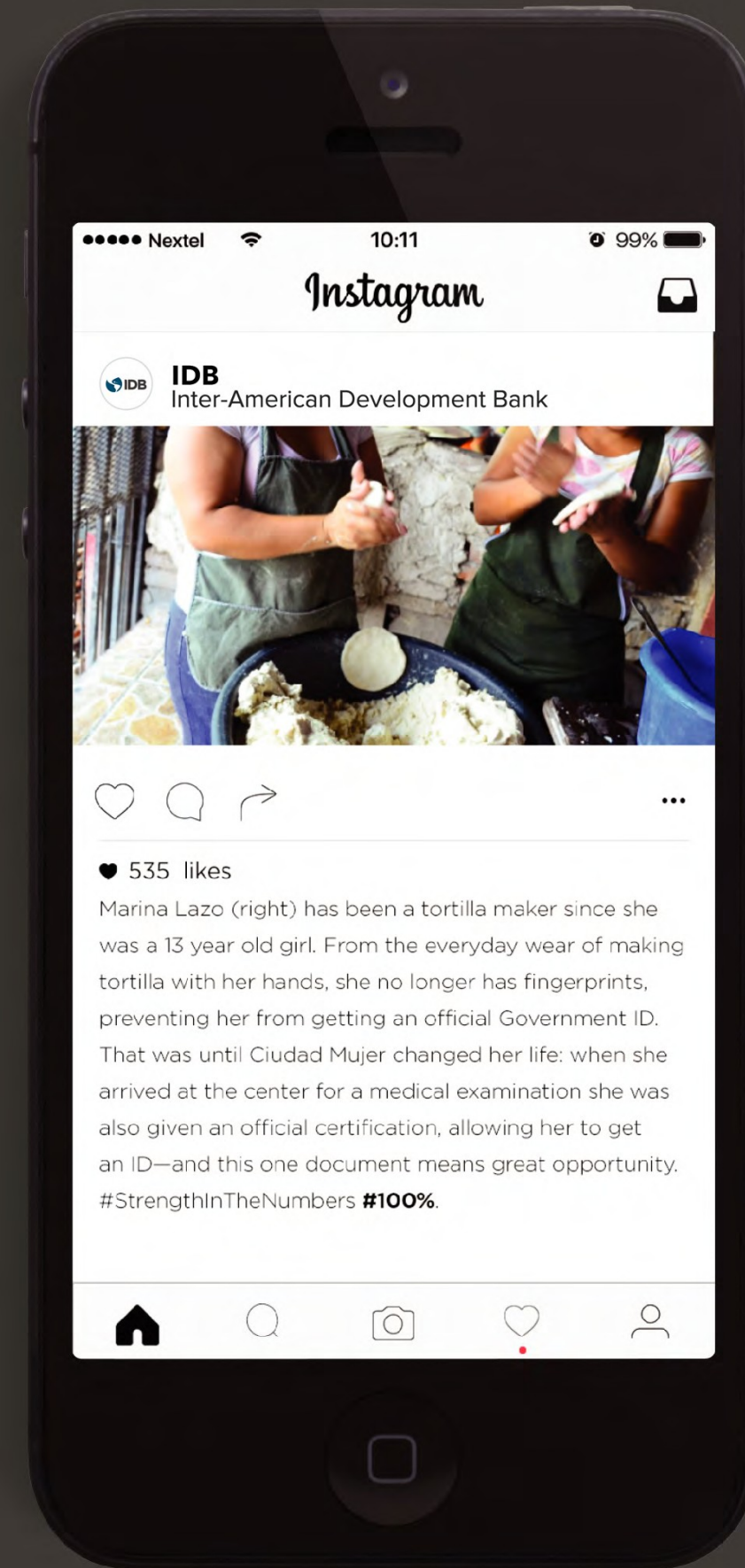


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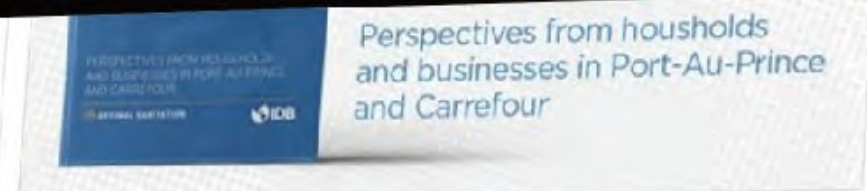


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Gender equality in the delivery of energy solutions = real results in the fight against climate change.
#StrengthInTheNumbers #100%



How Can Women Participate in Providing Energy Solutions in Latin America...
"Thank God we have light. We've never had light before. It is a very important benefit," said Francisca...
BLOGS.IADB.ORG

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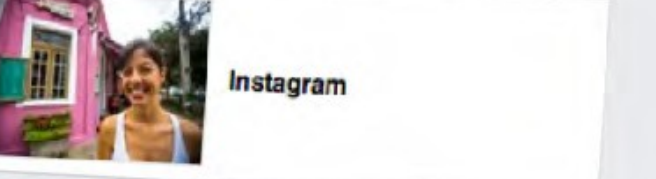
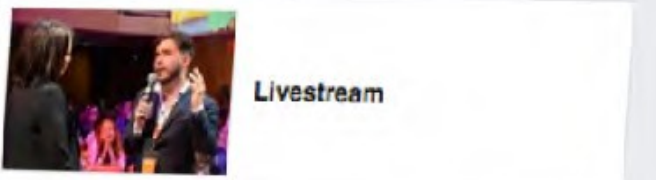
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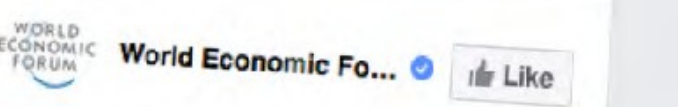
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100% Gender Equality

For All Of Us

