

# Brand Iconography

*Sectors*  
*Subsectors*  
*Institutional graphics*  
*Other Icons*

# Icons family

## Sectors



Energy



Water and Sanitation



Transport



Social Infrastructure



Gender



Blended Finance



PPP



Climate Change



MSMEs



Equity and Mezzanine



Capital Markets



Mobilization



Trade and Supply Chain Finance



Agribusiness



Tourism



Manufacturing



TMT



Banks and Other Financial Intermediaries



Financial Inclusion



Funds

# Icons family

## Other Icons



Guarantees



Health



Education



Loans



Financial  
Products and  
Services



Advisory  
Services



Knowledge



Environmental  
Management



Social Risk  
Management



Environmental &  
Social Risk  
Management



Corporate  
Governance



Anti-Money  
Laundering &  
Financing  
of Terrorism



# Energy

## Subsectors



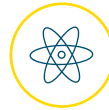
Wind Energy



Natural Gas  
*(LNG re-gas plants, pipelines,  
and Gas-to-Power)*



Energy Efficiency  
*(street lighting,  
co-generation, others)*



Storage Technologies,  
Hybrid Solutions and  
Smart Grids



Transmission Lines  
and Distribution



Hydroelectric  
Energy



Solar Energy



Wind Energy



Natural Gas  
*(LNG re-gas plants, pipelines,  
and Gas-to-Power)*



Energy Efficiency  
*(street lighting,  
co-generation, others)*



Storage Technologies,  
Hybrid Solutions and  
Smart Grids



Transmission Lines  
and Distribution



Hydroelectric  
Energy



Solar Energy



## Water and sanitation

### Subsectors



W&S Utilities  
Investment  
Programs



Industrial  
Water Supply  
and Treatment



Desalination  
and Water  
Reuse Projects



Solid Waste Management  
*Investments Including Recycling  
and Waste to Energy Initiatives*



Water Resources  
Management



Flood Reduction  
Programs



W&S Utilities  
Investment  
Programs



Industrial  
Water Supply  
and Treatment



Desalination  
and Water  
Reuse Projects



Solid Waste Management  
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Water Resources  
Management



Flood Reduction  
Programs

# Icons family

## Infrastructure



# Transport

## Subsectors



Roads



Ports



Airports



Rail



Metro



Trams



Cable Cars



Waterways



Operators of  
Public Transport



Logistics  
Systems



Roads



Ports



Airports



Rail



Metro



Trams



Cable Cars



Waterways



Operators of  
Public Transport



Logistics  
Systems



## Social Infrastructure

### Subsectors



Hospitals



Health Insurers



Health Equipment  
and Services.



Schools



Universities



EduTech



Education Equipment  
and Services.



Hospitals



Health Insurers



Health Equipment  
and Services.



Schools



Universities



EduTech



Education Equipment  
and Services.



## Agribusiness

### Subsectors



Grains and  
Oilseeds



Animal  
Protein



Sugar



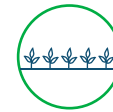
Forestry



Specialties



Farm  
Inputs



Soft  
Commodities



Dairy



Bio  
Energy



Irrigation



Food  
Processing



Fruits and  
Vegetables



Aquaculture



Agribusiness  
Infrastructure



Beverages



Agri  
tech



Grains and  
Oilseeds



Animal  
Protein



Sugar



Forestry



Specialties



Farm  
Inputs



Soft  
Commodities



Dairy



Bio  
Energy



Irrigation



Food  
Processing



Fruits and  
Vegetables



Aquaculture



Agribusiness  
Infrastructure



Beverages



Agri  
tech





# Manufacturing

## Subsectors



Paper and  
Cardboard



Cement



Household  
electronic



Beverages



Metal  
Mechanics



Automotive



Retail



Pharmaceutical



Housing



Mining



Construction



Petrochemical



Services



Paper and  
Cardboard



Cement



Household  
electronic



Beverages



Metal  
Mechanics



Automotive



Retail



Pharmaceutical



Housing



Mining



Construction



Petrochemical



Services



# Tourism

## Subsectors



Resorts



Urban Hotels



Existing Hotels



Mixed-use Projects



Tourism-related  
Amenities



Resorts



Urban Hotels



Existing Hotels



Mixed-use Projects



Tourism-related  
Amenities



## Telecommunications, media, and technology

### Subsectors

#### Broadband connectivity



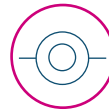
Submarine Cables



Satellite Data Connectivity



Long Distance Terrestrial Fiber Optic Networks



Short Distance and Urban Rings



Fixed and mobile last mile connectivity  
(Mobile Network Operators)



Internet-of-Things (IoT) Connectivity.



Fintech



EduTech



AgriTech



HealthTech



E-commerce



MVNOs

#### Related infrastructure



Data Centers



Telecommunications Towers



Wholesale Networks

#### Broadband connectivity



Submarine Cables



Satellite Data Connectivity



Long Distance Terrestrial Fiber Optic Networks



Short Distance and Urban Rings



Fixed and mobile last mile connectivity  
(Mobile Network Operators)



Internet-of-Things (IoT) Connectivity.

#### Industries powered by technology and Over the Top (OTT)



Fintech



EduTech



AgriTech



HealthTech



E-commerce



MVNOs

#### Related infrastructure



Data Centers



Telecommunications Towers



Wholesale Networks

# Icons family

## Financial Intermediaries



## Banks and other financial intermediaries

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### Subsectors



Banks



Factoring  
and Leasing  
Companies



Other Specialized  
Financial  
Institutions



Banks



Factoring  
and Leasing  
Companies



Other Specialized  
Financial  
Institutions